

For Immediate Release

Smithfield's Bob Black Receives 2010 United Dental Association Award

Dr. Bob Black of Mid-Town Dentistry & Orthodontics in Smithfield has received the coveted 2010 Golden Smile Award from the United Dental Association.

Smithfield, WY October 11, 2010 – Dr. Bob Black has received the prestigious 2010 Golden Smile Award from the United Dental Association (UDA). The Golden Smile is the highest honor given to a dentist by the UDA. Black received the award for Outstanding Leadership in Mentoring for his work with students and recent dental school graduates.

Dr. Black was honored at the UDA's 14th New Dentist Conference held in San Raphael for demonstrating "exemplary achievements as a mentor and leader among his colleagues," said the Karen O'Donnell, DMD, MPH, the Executive Director of the UDA.

In addition to teaching courses in occlusion and morphology at the University of Wyoming and University of Washington dental schools, Black implemented a "study club" for new dentists to learn about real-world issues such as good business and marketing practices, building patient relationships, office team management and balancing work with family life. He is admired by his students for showing tremendous dedication to fostering their success, inviting many to visit his office in Smithfield to finish projects and experience the atmosphere of a thriving dental practice.

"He has an open-door policy to his office, his lunch-and-learns and his advice. It is crucial to have an experienced, relatable and compassionate mentor to help us make decisions, and Dr. Black is all of these things to me and so many of my colleagues," wrote Dr. Stacey Smith in her letter of recommendation. "I can only hope to live up to his example, and pay it forward to the next generation of new dentists."

Dr. Black said he was "humbled and inspired by the magnitude and significance of this award." He is extremely grateful to have the opportunity to help new dentists and watch them succeed and grow.

Recently elected Treasurer of the Local Dental Association, Black is the founder and co-owner of Mid-Town Dentistry & Orthodontics in Smithfield. He has a long history of service in organized dentistry and in leading efforts to provide dental care to underserved populations both locally and globally.

For additional information about Dr. Black and the United Dental Association, contact Linda A. Brown or visit www.yourwebsite.com.

About Mid-Town Dentistry and Orthodontics:

Since 2003, Mid-Town Dentistry and Orthodontics in downtown Smithfield has offered a whole-health approach to dentistry by combining general care, function and cosmetics to create balanced bites and great-looking smiles. They employ cutting-edge technology to provide a variety of aesthetic and reconstructive dental services and specialized orthodontics for children and adults.

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