

ReferPro

Transform your SERVICE BUSINESS from

Ho-hum to HumZINGER

Is your professional service business stuck in a ho-hum rut? If someone offered you an **EASY** and **COST-EFFECTIVE** way to dramatically increase leads, get your e-mail buzzing, your phone ringing and turn all those inquiries into happy, **PAYING CUSTOMERS**, would you be interested?

Well, that easy, cost-effective solution is a lot closer than you think. In fact, it's right at your fingertips – and perhaps you haven't given it a second glance.

Open your eyes and take another look at your ReferPro membership AND (drum roll please) the all-important, fire-popping, customer-converting, magic little secret weapon that comes along with it. That's right, take another look at the ReferPro Seal of Approval.



What can a Seal of Approval mean to you, your business and your bottom line (often referred to as your wallet)?

It tells potential customers you are legit. It tells them you are Q-U-A-L-I-F-I-E-D. It tells them you are not a fly-by-night scam artist who is going to take their money and make a beeline to the nearest island republic that serves great drinks with little umbrellas and has no extradition treaties. It tells them they can relax and TRUST you.

And if your prospective client trusts you, that means he (or she) can get down to the business of doing business... with YOU. It removes the distractions of wondering if you're using a stolen identity or sporting a criminal record. It means they don't have to make awkward phone calls trying to get references. It means you and your business experience upward "credibility mobility." And being upwardly mobile (and credible) is what it's all about.

So go ahead and unlock the power of the ReferPro Seal of Approval. Put it on your business cards, web sites, banners ads, e-mail signatures, signs and other promotional items.

Be sure to mention ReferPro in sales presentations, quotes and initial telephone contacts. You'll **book more jobs**, fast. Click below to put some serious **ZING** in your business today.